



Australian Pesticides & Veterinary Medicines Authority

Future Outlook

Outlook for 2004–05

The prime focus for the year ahead will be the consolidation and continued enhancement of the world-class National Registration Scheme that Australia already has in place. This will be achieved through the continued pursuit of the three key strategies of confidence building, operational excellence and informing policy.

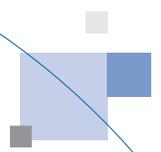
A specific feature of the APVMA approach in 2004–05 will be the importance placed on building awareness of the needs of stakeholders and the development of two-way communication links with them. The account manager network will be established over the year to help build and operate these links.

For the first time the APVMA has adopted Balanced Scorecard Methodology in the planning of its operational activities for 2004–05. The methodology allows for a shared understanding of strategy, its objectives and related initiatives across the organisation ensuring consistency of approach and outcomes. Importantly, publication of the corporate and operational plans allows stakeholders to gain an appreciation of the organisation's strategic approach and initiatives to be employed.

The APVMA will persist with its reform agenda to provide for continuing improvements in the efficiency of the organisation's operations to meet ever-increasing workloads and in the quality of its scientific and regulatory activities.

Priorities for the organisation in 2004–05 include:

- working to assist government in the development and implementation of a new cost recovery framework to be in place by 1 July 2005
- maintaining a strong focus on responsible resource management
- preparing for and implementing the proposed new data protection arrangements that will impact significantly on the APVMA's registration processes and resource needs
- giving a strong focus to minor use reform
- the full implementation of the AERP Ag scheme
- progressing the implementation of low regulatory requirement product reforms
- further strengthening of compliance activities through greater use of the full range of APVMA compliance powers and through effective implementation of the compliance aspects of the Quality Assurance Scheme for agricultural active constituents and products

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- continued strengthening of effective two-way communication with stakeholders through a comprehensive communication plan involving account managers, an upgraded web site, greater use of timely electronic communications, market research to provide stakeholder feedback and more targeted information materials
 - increased use of electronic means of doing business with APVMA clients including trialling electronic submissions of applications
 - strengthening links with other agencies and departments in relation to the practices and policies impacting on pesticides and veterinary medicines regulation
 - ensuring that international engagement is undertaken to best effect so that regulation of pesticides and veterinary medicines in Australia remains world's best practice and maximises the benefits from influencing and adopting agreed international standards, and sharing technical evaluations with counterparts in other countries. This will be achieved by continuing Australia's leading role in OECD, VICH and Codex and through direct linkages with regulators in other countries.

